

FUTURE PROOFING YOUR BUSINESS FORUM



MOOVERS AND SHAKERS COCKTAIL PARTY

CALLAGHAN PARK RACE CLUB ROCKHAMPTON

Wednesday 12 December 2018

FUTURE-PROOFING YOUR BUSINESS ISN'T SOMETHING THAT CAN BE ACHIEVED OVERNIGHT. IT'S A NEVER ENDING PROCESS OF CONTINUOUS IMPROVEMENT, BASED ON LONG-TERM PLANNING AND FUELLED BY AN APPETITE FOR LEARNING - INNOVATION IS KEY.

JOIN CQ PRESIDENT, JOHN BAKER AND GUEST MC, PETER LEWIS FOR THIS INFORMATIVE HALF-DAY FORUM, FEATURING A RANGE OF INDUSTRY EXPERTS WHO WILL PROVIDE YOU WITH THE TOOLS AND IDEAS TO BUILD A SUSTAINABLE BUSINESS FOR THE FUTURE.

Program

11.30am - 5.00pm

11.30am - 12.00pm

Welcome by Guest MC, Peter Lewis and CQ President, John Baker
Light lunch served on arrival

12.00pm - 12.45pm

Ben Waters - FTI Consulting

Ben will draw on his wealth of experience from within the Ag sector and working as Senior Managing Director of the global business advisory firm FTI Consulting, to provide some fresh thinking on how to grow your business, highlighting the benefits of growth models, business planning and cash flow forecasting.

12.45pm - 1.30pm

Cal Foulner - Beanstalk AgTech

Beanstalk brings together producers, corporates, government, research and entrepreneurs across Australia. Our structured open innovation process underpins our business - to start with a clearly defined problem and identify solutions that achieve solid financial, environmental and social outcomes. Cal will present on how to choose the best software and hardware to support the achievement of your business goals.

1.30pm - 2.00pm

Lisa Lonsdale - Lonsdale Agribusiness

Following a lengthy career in agribusiness banking Lisa founded Lonsdale Agribusiness, working with clients on a variety of business requirements including finance proposals, rural asset purchases, financial reporting and analysis, property and strategic planning. Lisa will reflect on how producers can expand or advance their current operation, taking into consideration external financial avenues whilst focusing on the sustainability of the land and the financial aspect of the business.



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2.00pm - 2.30pm

Eric Pearse and Matthew Briese - JB Were

Eric and Matthew, each with 17 years industry experience, will provide a presentation on managing off-farm investment portfolios, providing an overview on portfolio construction and risk management, along with their insights into the current state of investment markets. The presentation will also cover an introduction to Fixed Interest markets and deriving stable and consistent income streams.

2.30pm - 3.00pm

Frances Becker - McCullough Robertson

Fran will draw on her experience working with many family agribusinesses across Queensland to outline the different structuring options available (from a sole trader, partnership, company or a trust) and the advantages and disadvantages of adopting a particular structure when operating a primary production business. She will also touch on the best way to structure the acquisition of any personal off-farm investments.

3.00pm

Afternoon tea 'on the go'

Utilising Innovation to Generate Off-Farm Income:

3.00pm - 3.30pm

Peter and Nikki Thompson - Soil2Soul

Peter and Nikki run two properties north east of Roma, consisting of mixed beef cattle grazing, dryland grain farming and wilderness protection. Passionate about agriculture and working in conjunction with our urban counterparts to ensure the long term financial and environmental sustainability of Australia, Nikki and Peter will discuss Soil2Soul, a new social, structural and economic model they have co-founded.

3.30 - 4.00pm

Elisha Parker - cattlesales.com.au

Elisha has a passion for the future of the beef industry, innovation in Australian ag industries and championing agriculture to urban consumers. In 2016 Elisha with co-founder Annabelle Woods, launched Cattlesales.com.au, Australia's only online platform solely for advertising cattle. Elisha will talk about the development of an innovative idea, the tribulations of running a business from remote locations, understanding the customer inside out, the experience of offering something new to a traditional industry, managing a two-sided marketplace and operating in a digital space.

4.00pm - 4.30pm

Q&A session with speakers

4.30pm - 5.00pm

Nikki Thompson - Personal and Business Coach

A physiotherapist with over 20 years' experience and a personal and business coach since 2010, Nikki is a 'Big Picture' thinker who likes to look at things outside the traditional paradigms. Nikki will reflect on her vision to promote self-awareness, acceptance of others and positive self-sustainable outcomes and how together we can then achieve whatever we turn our collective energy and passion towards.

Moovers & Shakers Cocktail Party

6pm

Park the drought for the evening and network and have some fun with the 'Moovers and Shakers' of the ag industry, over drinks and canapes. MC, Peter Lewis will be joined by Guest Speaker, Foodbank CEO, Michael Rose who will share the 'Foodbank story', outlining how this Not for Profit organisation fights hunger by partnering with the entire Australian food and grocery industry, including farmers, to provide food for more than 2,600 charities around Australia. Entertainment on the night will be provided by the Whisky Mountain Boys.

We hope you can join us.

RSVP: BIT.LY/AGFORCECQFORUM

**FOR MORE INFORMATION CONTACT: CQ REGIONAL MANAGER JULIE SHEEHAN
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